

To the President of JSC "Almaty International Airport"

Mr. Goker Kose

From: \_\_\_\_\_

## Questionnaire for Brand Placement/Activity in the International Airport

Dear Representatives,

We kindly ask you to complete this questionnaire to assess the possibility of placing your brand or organizing your activity in the International Airport. *(Informs that the provision of space for rent is carried out by holding a competition to determine the supplier, in accordance with the Rules for access to the provision of services on the territory of the airport that are not related to airport activities, approved by order of the Minister of Industry and Infrastructure Development of the Republic of Kazakhstan dated September 29, 2020 No. 501*

<https://alairport.com/en-EN/business/advertise-at-alairport-airport/page/advertisement-areas>

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### 1. Type of Placement

Please select the type of placement that matches your interests:

- Retail Point (shop, pavilion)
  - Restaurant / Café / Food Court
  - Office Space
  - Cargo Terminal Facility
  - Hangar Facility
  - Warehouse Facility
  - Advertising Space (banners, digital screens)
  - Other (please specify): \_\_\_\_\_
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### 2. Selection of Placement Zone

Specify your preferred zone for placing your brand/activity:

- Arrival Area
  - Departure Area
  - Waiting Area
  - Cargo Terminal
  - Office Complex
  - Hangar
  - Other (please specify): \_\_\_\_\_
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### 3. Information About the Brand/Organization

Please provide the following information:

- Brand/Organization Name: \_\_\_\_\_
- Country of Origin: \_\_\_\_\_
- Brief Description of the Brand/Activity:

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### 4. Category of Goods or Services

Select or specify the category of goods or services you represent. Popular categories in international airports include:

- Duty-Free (alcohol, tobacco, perfumes, cosmetics, chocolate, and other products)
- Electronics and Gadgets
- Fashion and Accessories (clothing, shoes, bags, watches, jewelry)
- Jewelry and Watches
- Books, Press, and Souvenirs
- Pharmacy / Optics
- Food and Beverages (e.g., local delicacies)
- Food Court
- Restaurants and Cafés
- Children's Goods and Toys
- Sports Goods
- Travel Products (suitcases, travel accessories)
- Services (banks, currency exchange, travel agencies, communication services)
- Entertainment and Leisure (VR zones, gaming zones)
- Warehouse Services (freight, logistics)
- Other (please specify): \_\_\_\_\_

### 5. Required Area and Infrastructure

- Desired Area (sq. m) (specify range): From \_\_\_\_\_ to \_\_\_\_\_
- Infrastructure Requirements (e.g., electricity, water, ventilation, storage, access to transport lines, parking, lifts):

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- Availability of Specific Equipment or Additional Requirements (e.g., refrigeration equipment, safety zones):

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## 6. Current Activities

- Specify the number of existing stores or offices in Kazakhstan (with locations):

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- Specify the number of stores, offices, or facilities worldwide:

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## 7. Brand/Activity Presentation

We kindly request you to attach a presentation (indicating existing facilities worldwide). The file size should not exceed 10 MB. Alternatively, provide a link to a cloud storage where the presentation is available:

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## 8. Contact Information

Please provide contact details for communication:

- Name: \_\_\_\_\_
- Position: \_\_\_\_\_
- Phone number: \_\_\_\_\_
- Email: \_\_\_\_\_